

DESIGN AIDS

CANVA

<https://www.canva.com/>

PIKTOCHART

<https://piktochart.com/>

WESTERN BRANDING

http://communications.uwo.ca/comms/western_brand/index.html

POSTER TEMPLATES

<https://www.posterpresentations.com/free-poster-templates.html>

<https://www.genigraphics.com/templates>

https://www.makesigns.com/SciPosters_Templates.aspx

ADDITIONAL GUIDES

T.C. Erren & P.E. Bourne. 2007. Ten Simple Rules for a Good Poster Presentation. PLoS Computational Biology, 3(5).

<https://doi.org/10.1371/journal.pcbi.0030102>

Dr. Nick Oswald. ND.

10 Tips on Writing a Research Poster.

<https://bitesizebio.com/13599/10-tips-on-writing-a-research-poster/>

Lauren Tebay. ND. The Do's and Don'ts of Making and Presenting a Scientific Poster.

<https://bitesizebio.com/24559/the-dos-and-donts-of-making-and-presenting-a-scientific-poster/>

Katie Shives. 2014.

5 Pointers for a Better Poster.

<https://www.insidehighered.com/blogs/gradhacker/5-pointers-better-poster>

#FIMULAW2019

POSTER DESIGN WORKSHOP

fimulaw.uwo.ca

Friday, March 22
Law Building 51/52

THE BASICS



REVIEW

Review your work to identify primary themes and key messages.



PLAN

Plan the story you want your poster to tell. The flow will often imitate that of an article: from intro and background through methods to conclusion. It may be useful to identify key messages at each stage.



BLOCK

Block out your sections to match the space. Add contextual information like your name, degree, university affiliation, and any acknowledgement.



REFINE

Refine and edit. Recruit a colleague to look over your work.

COMMON ERRORS

● TOO MUCH TEXT

Focus on key messages.

Consider bringing a handout or sharing a link to further details.

● TOO LOUD

Stick to a few (≤ 3) complementary fonts.

White space around can guide a reader by supporting their focus.

● TOO HECTIC

Tell a story with your poster.

The physical placement of your sections should parallel the logical flow of your argument.

“Make everything as simple as possible, but not simpler.

- Albert Einstein -